

September 25, 2018 - presented for approval.

1 **R2018-38: RESOLUTION COMMITTING THE CITY OF MYRTLE BEACH TO**
2 **PROVIDING A LOCAL MATCH FOR A MUNICIPAL ASSOCIATION OF SOUTH**
3 **CAROLINA HOMETOWN ECONOMIC DEVELOPMENT GRANT AND**
4 **FOLLOWING ITS PROCUREMENT POLICY WHEN SECURING SERVICES AND**
5 **PRODUCTS WITH GRANT FUNDS.**

6 **Applicant/Purpose:** Staff / to solicit grant funds from the MASC Hometown Economic
7 Development Grant program.

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9 **Brief:**

- 10 • MASC's Hometown Economic Development Grant program offers competitive
11 grants of up to \$25,000.
12 • Economic development activities eligible for funding include:
13 o Professional services - includes such activities as developing master
14 plans; providing analysis or materials for marketing, branding or
15 promoting cities & their local businesses.
16 o Assets - includes improving publicly owned assets (i.e., public property),
17 wayfinding signage, or place making projects.
18 o Programs - includes programs developed by a city or in partnership w/
19 others including, but not limited to, downtown development or
20 revitalization; business incubators or small business assistance.
21 • If awarded, the City would dedicate the grant towards the refurbishment of the
22 two railroad cars located at the Train Depot.

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24 **Issues:**

- 25 • A supporting Resolution from City Council is required in order to apply.
26 • If awarded, the City must follow its procurement policy.
27 • Any MASC member is eligible to apply. The grant deadline is 10/12/18.

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29 **Public Notification:** Normal meeting notification.

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31 **Alternatives:** To not approve the resolution, and therefore not apply for the grant.

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33 **Financial Impact:**

- 34 • The grant requires a 15% grant match in either in-kind or cash contribution
35 (\$3,750).
36 • The FY2018-19 CIP includes \$244,000 for the train cars refurbishment.

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38 **Manager's Recommendation:** I recommend approval.

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40 **Attachment(s):** Resolution, list of previous award winners.

RESOLUTION R2018-38

**CITY OF MYRTLE BEACH
COUNTY OF HORRY
STATE OF SOUTH CAROLINA**

RESOLUTION COMMITTING THE CITY OF MYRTLE BEACH TO PROVIDING A LOCAL MATCH FOR A MUNICIPAL ASSOCIATION OF SOUTH CAROLINA HOMETOWN ECONOMIC DEVELOPMENT GRANT AND FOLLOWING ITS PROCUREMENT POLICY WHEN SECURING SERVICES AND PRODUCTS WITH GRANT FUNDS.

BE IT RESOLVED BY THE COUNCIL OF THE CITY OF MYRTLE BEACH here assembled on this 25th day of September 2018, that the City Council hereby commits to provide a local cash of at least \$3,750, which equals the minimum 15 percent local match required by the Municipal Association of South Carolina, to support the City of Myrtle Beach application for a \$25,000 Hometown Economic Development Grant. These grants and local matching funds will be used for renovation of two railroad cars at the Historic Myrtle Beach Train Depot to be used as a catering kitchen and meeting space.

NOW THEREFORE, IT IS RESOLVED that the Council will follow its procurement policy adopted in accordance with SC Code of Laws Section 11-35-50 when securing services and products purchased with funds awarded from a Hometown Economic Development Grant.

This resolution is made in regard to the submission of an application for Hometown Economic Development Grant funds to the Municipal Association of South Carolina on or before September 28, 2018.

SIGNED AND SEALED this 25th day of September 2018.

BRENDA BETHUNE, MAYOR

ATTEST:

JENNIFER STANFORD, CITY CLERK

2016 Home Town Economic Development Grant Winners

- 1
- 2
- 3 • **Beaufort** – Support the newly established public private partnership with the Charleston
- 4 Digital Corridor to establish & manage the Beaufort Digital Corridor for the City.
- 5
- 6 • **Clinton** – Engage an architectural firm to create a professional master plan & strategic
- 7 vision for the Industrial Supply Company warehouse complex in downtown Clinton.
- 8
- 9 • **Gaffney** – Fund over a two-year period the Gaffney Main Street Challenge Competition
- 10 to bring new businesses to Gaffney's downtown.
- 11
- 12 • **Manning** – Engage a professional services firm to assist the city to develop retail
- 13 strategy thinking, marketing data & trade brochures for use at retail recruiting
- 14 conferences.
- 15
- 16 • **Ridgeway** – Restore and repair iconic structures in the town & rehabilitate sidewalks to
- 17 support the Town's "Paint the Town Red with Revitalization" campaign.
- 18
- 19 • **Walterboro** –Fund engineering costs for the Walterboro Wildlife Sanctuary Discovery
- 20 Center, the gateway to the ACE Basin.
- 21
- 22 • **West Pelzer and Pelzer** –Develop a Main Street Corridor Master Plan and Economic
- 23 Impact Analysis for both towns.
- 24
- 25 • **Williamston** – Fund a façade improvement grant program and the Mustang Alley
- 26 feasibility study.
- 27
- 28

2017 Home Town Economic Development Grant Winners

- 29
- 30
- 31 • **Anderson** —"**Shock This Block**"- is an initiative to use creative placemaking
- 32 strategies to [create](#) a unified, site-specific development plan for downtown
- 33 Anderson.
- 34
- 35 • **Belton** — "**Belton and Beyond**" - is a partnership between the city & the Belton
- 36 Alliance to develop an exercise area & trailhead near the downtown. This will
- 37 provide a free, family-friendly environment for residents of all ages to gather
- 38 together & [get healthy](#). The trailhead will be the entry point to a walking trail
- 39 connecting the downtown to the Belton Recreation Hub & Leda Poore Sports
- 40 Complex.
- 41
- 42 • **Estill** — **Demolition of Blighted Buildings** - The Town will leverage its grant
- 43 funds with a Community Development Block Grant to demolish 26 vacant,
- 44 dilapidated housing structures & the 21,000-square-foot former Best
- 45 Manufacturing building.
- 46
- 47 • **Johnston** — "**Revitalizing the Peach Capital**" - The Town will use its grant to
- 48 fund the redevelopment of the former police station as a focal point for visitors &
- 49 residents & revitalize landscaping downtown.
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- **Lancaster — Downtown Farmers Market and Open Air Pavilion** - The City will pay for professional services related to developing & producing design plans for a multipurpose downtown farmers market & open-air pavilion.
- **Landrum — Historical and Railroad Museum Additions** - The City will acquire & develop an unused passenger rail car into a railroad and historical museum that will sit next to the restored historic Landrum Depot.
- **McClellanville — Securing the Future of McClellanville's Working Waterfront** - Through partnerships including the Town, the SC Sea Grant Consortium, the East Cooper Land Trust & Carolina Common Enterprise, the town will develop a master plan to [secure](#) the future of the town's working waterfront & seafood industry.
- **Pickens — #TakeMeToPickens** - Building on the success of its Doodle Trail, the City will create the Doodle Park Mural & expand the Turtles on the Town campaign, to promote Pickens & its small businesses.
- **Spartanburg — African-American Business Development Initiative**- In collaboration with several partners, the City will implement a business development initiative to develop & support African-American-owned businesses & businesses seeking to locate in African-American communities.
- **West Columbia — Interactive City Park** - Partnering w/ EngenuitySC, the City will use grant funds to develop infrastructure in its Americans w/ Disabilities Act-accessible interactive park to allow it to host music performances, art displays, life-size checker/chess boards, & other attractions to support local artists.